



## Zen Privacy Impact Assessment™

### Discover potential issues before it's too late.

#### Benefits

- Communicate your privacy posture to leadership and get buy-in and resources for your program.
- Implement the proper controls & legal protections. Saving your organization from expensive fines.
- Quantify and model privacy options and controls in an intuitive, easy to understand way.
- Improve collaboration to unlock and empower internal resources with a shared roadmap.
- Provide the needed independent reports for executive teams, boards of directors, auditors, and external constituents.
- Be proactive, not reactive. Rapidly identify privacy issues.
- Save time and money by optimizing your privacy program.

Privacy fines are far more serious than security fines for every globally connected organization. These fines create a major pain point for the organization and the customers they serve.

With the new Privacy Impact Assessment service your organization can quickly determine the gaps and issues before discovered as violations. With a national law in the capital and more than half of the US drafting or enacting bespoke state level laws.

ZenPrivata delivers a privacy impact report that includes gaps discovered, estimates on impact and suggested actions. Exactly what executives and board members desire and now are starting to require.

Perhaps of greatest importance is the assurance that your organization and customers data are protected.

Many organizations are on a forced march to digitization, remote workforce shift, international & national privacy concerns are often lost in the transformation and new digital business models.

Get a free, no obligation quote today and avoid costly mistakes before it's too late. **Email us today: [Hello@ZenPrivata.com](mailto:Hello@ZenPrivata.com)**

*"Infringements of the following provisions shall, in accordance with paragraph 2, be subject to administrative fines up to 20 000 000 EUR, or in the case of an undertaking, up to 4% of the total worldwide annual turnover of the preceding financial year, whichever is higher.; but not later than December 31, 2017."*

*- Source: Art. 83 GDPR General conditions for imposing administrative fines.*

